



2019 MAPP2Health

The Big Picture: How to Assess and Improve Community Health

INVEST IN YOUR COMMUNITY

4 Considerations to Improve Health & Well-Being *for All*

WHAT Know What Affects Health



WHERE Focus on Areas of Greatest Need

Your zip code can be more important than your genetic code. Profound health disparities exist depending on where you live.



WHO Collaborate with Others to Maximize Efforts



HOW Use a Balanced Portfolio of Interventions for Greatest Impact

- Action in one area may produce positive outcomes in another.
- Start by using interventions that work across all four action areas.
- Over time, increase investment in socioeconomic factors for the greatest impact on health and well-being for all.

Four ACTION Areas

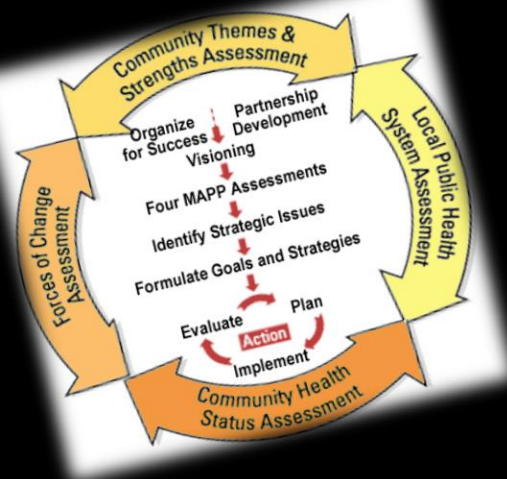


VISIT www.cdc.gov/CHInav FOR TOOLS AND RESOURCES TO IMPROVE YOUR COMMUNITY'S HEALTH AND WELL-BEING



Robert Wood Johnson Foundation





Mobilizing for Action through Planning and Partnerships (MAPP)

MAPP2Health History & Framework



2016 MAPP
included
participation
from

105

community
partners and

10

community
coalitions

MAPP Vision & Values

VALUES

- Accountability
- Inclusivity
- Respect
- Teamwork

VISION

(may be revised as part of 2019 process)



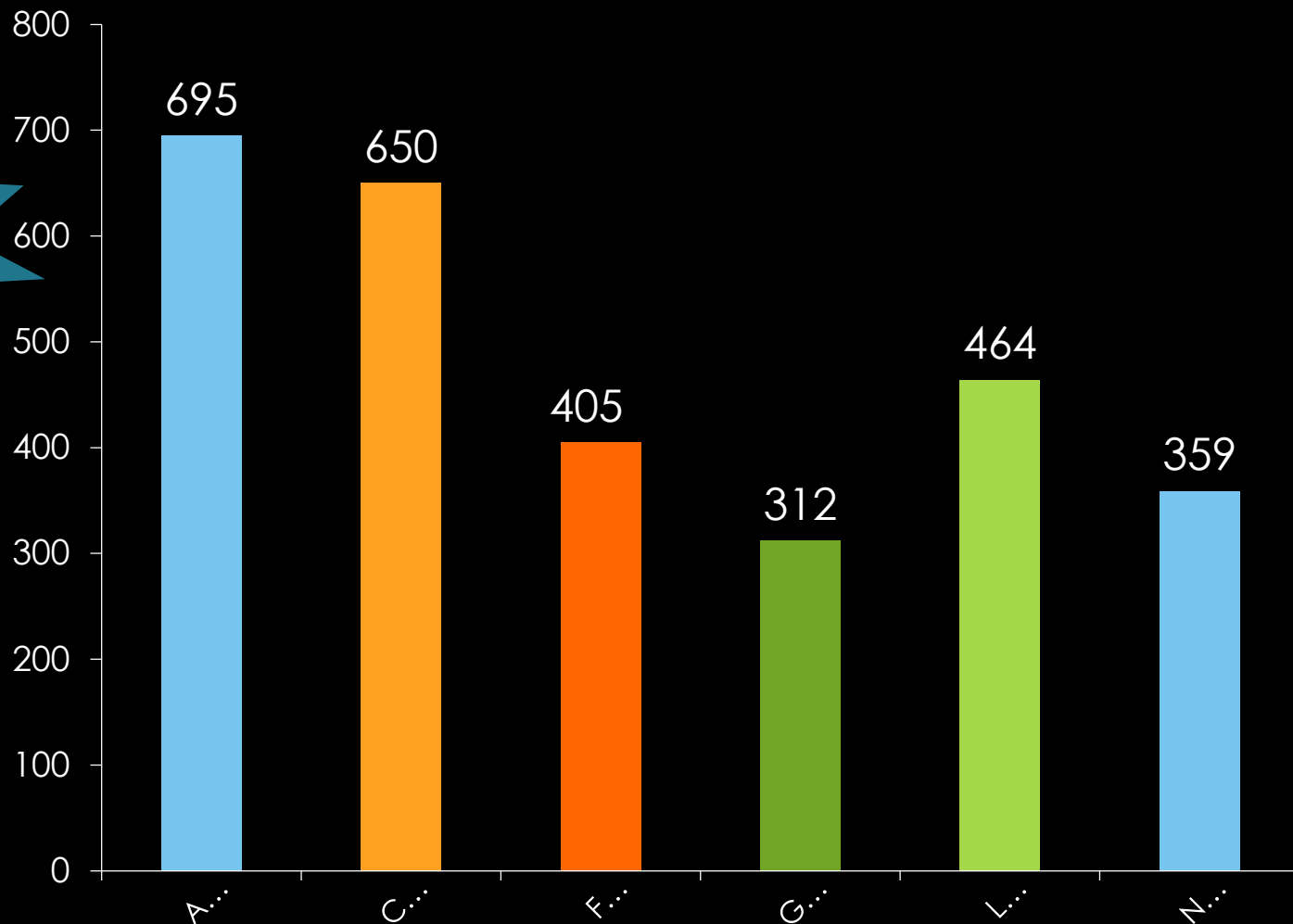
Planning District 10 / Thomas Jefferson Health District



Locality	Population
Albemarle County	107,697
Charlottesville City	49,132
Louisa County	35,035
Fluvanna County	26,467
Greene County	19,985
Nelson County	14,858
TJHD	253,174

2016 Community Themes and Strength Responses

2,885
survey
responses



MAPP2Health Priorities & RoadMAPP



**Promoting Healthy
Eating and Active
Living**



**Addressing Mental
Health and
Substance Use**



**Reducing Health
Disparities and
Improving Access
to Care**



**Fostering a Healthy
and Connected
Community across
the Lifespan**



MAPP Core Group +
County Councils

Community
Coalitions

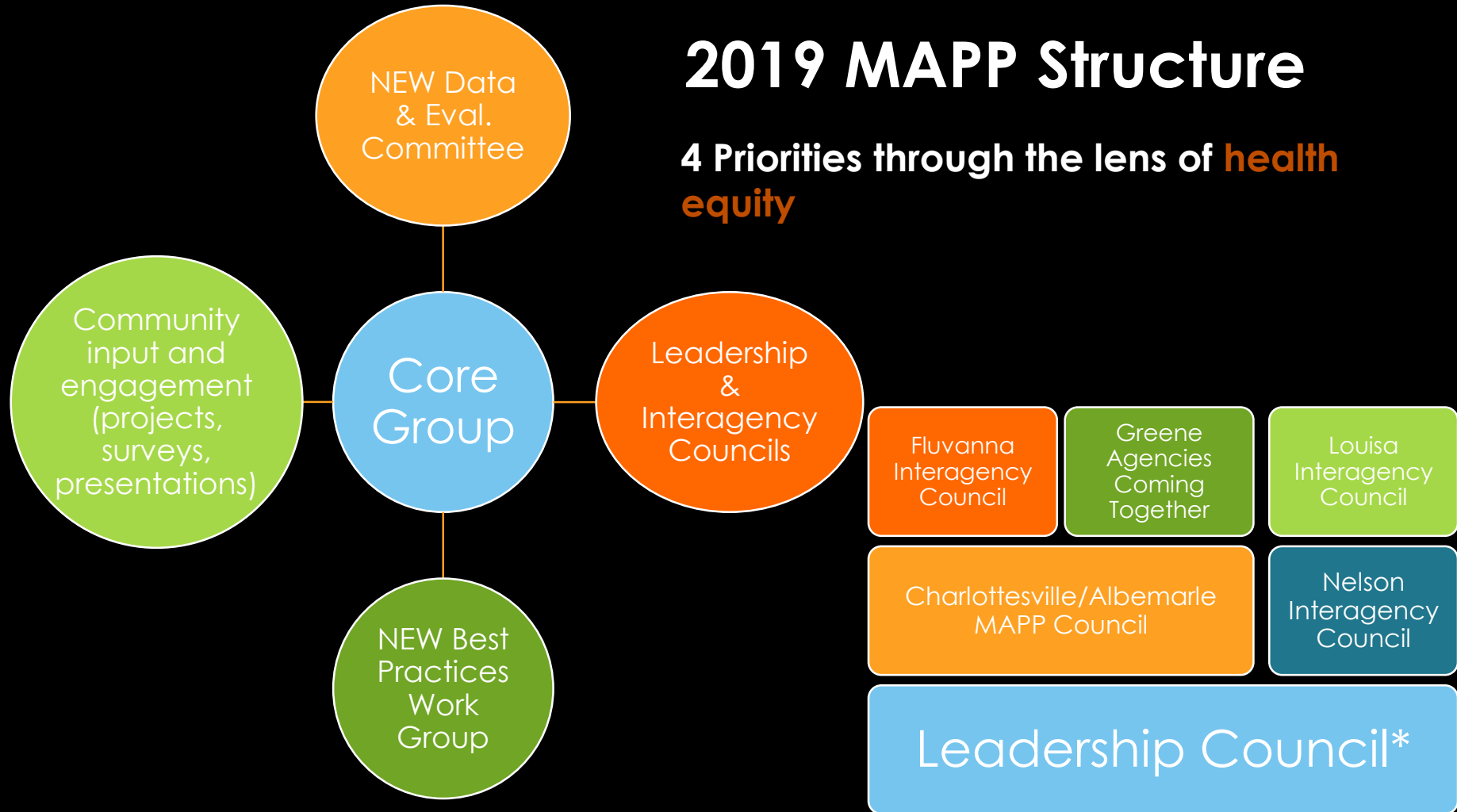
MAPP
Partners and
Organizations

Community
Groups
(businesses,
churches)

Community
Members

2019 MAPP Structure

4 Priorities through the lens of **health equity**



2019 MAPP2 Health: What's New

3 meetings per locality

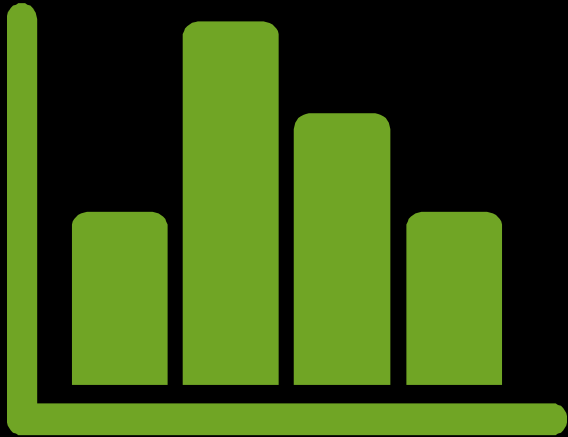


Meeting Schedule

- October 22: Overview and Unnatural Causes Clips + Discussion
- Meeting #2: Greene Data Profile + Photovoice Project Selection
- Meeting #3: Photovoice Results, Strategy Selection, Grant Discussion

2019 MAPP2 Health: What's New

- Data and Evaluation Committee



- Best Practices Work Group



2019 MAPP2 Health: What's New

- Photovoice Challenge



- Funding for Localities





Questions?

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